



# KEGWORTH TOWN CRICKET CLUB

## Sponsorship 2024



[www.kegworthtowncc.hitscricket.com](http://www.kegworthtowncc.hitscricket.com)



At Kegworth Town Cricket Club (KTCC) we have always been conscious of the over commercialisation of what is a community sports club.

However, it is expensive to run a cricket club of our size and structure.

We are therefore seeking new local businesses to join us through various sponsorship opportunities.

We strongly believe that association with KTCC can raise the profile of your business to our members, opposition, supporters, parents and the large number of visitors to our ground and website.

KTCC is one of the most successful clubs in the Leicestershire and Rutland Cricket League. Winning the Premier League T20 competition in 2019!

We progressed further to the last 16 of the National Competition and hosted the Regional Finals Day, hosting three clubs and hundreds of supporters for the day, giving great exposure to our sponsors on a National Level.

Developing and encouraging junior cricket is fundamental and a key part KTCC plays in the community. The club encourages competitiveness whilst demonstrating the spirit of cricket at all times. We have cricketers as young as 5 and 6 years old progressing through to U15. All teams play in the local junior leagues and competitions. We have two Child Welfare Officers in place helping to make the club a safe and welcoming facility, created through ECB Clubmark process.

We also have good playing facilities, including an all-weather wicket and a two lane net facility for practice. Our pavilion includes two changing rooms with shower facilities and a superb bar with kitchen facilities. As well as cricket related events, the pavilion also plays host to many private functions including christenings, weddings and birthday parties.

The time and effort required to run a club like ours is immense.

It is important to note that all people involved with the club, including junior team coaches, tea persons, groundskeeper and bar staff are all committee members or volunteers. Their reward is to see cricket being enjoyed and celebrated by as many people as possible in our local community and beyond.



## Sponsor Opportunities

- **Sponsorship Board:** promote your business with a 6ft x 2ft advertising board for the 2024 season - £200
- **Player Sponsorship:** sponsor your favourite player for the 2024 season and receive a mention on social media every time the player scores 50 runs or takes 3 wickets in a game - £100
- **Stump Sponsorship:** your company logo will be featured on all 1<sup>st</sup> and 2<sup>nd</sup> XI matchday stumps for the entire 2024 season - £100
- **Fixture Book Advert:** include your logo in our annual fixture book - £50
- **Match Ball Sponsorship:** receive a mention on social media during the week of the game - £30

## Kit Sponsorship

Main kit sponsorship-  
£2500 for two seasons  
**SOLD FOR 2024/2025**

Your  
Logo  
Here

*\*All packages include your company logo or branding on our club website with a direct link to your site or brochure.\**



If you are interested in purchasing any of our sponsorship packages, please head to <https://kegworth-cc.pitchin.club/> or scan the QR code below.

Alternatively, please email [alexfitchett@googlemail.com](mailto:alexfitchett@googlemail.com).

We are a club that aspires to be at the heart of our local community and always welcomes support that helps develop the opportunities we provide. Therefore, please get in touch to discuss any other form of bespoke sponsorship package.

